

# CONTRACT



**WRC**  
**4001 Nebraska Ave. NW**  
**Washington, DC 20016**  
**(202) 885-4000**

www.nbcwashington.com

And:

**GREAT AMERICAN MEDIA**  
**1010 WISCONSIN AVE NW**  
**WASHINGTON, DC 20007**

<u>Contract / Revision</u> 309857 /		<u>Alt Order #</u> WOC10028938
<u>Product</u> issue		
<u>Contract Dates</u> 10/09/12 - 11/05/12	<u>Estimate #</u> 1139	
<u>Advertiser</u> DEMOCRATIC SENATORIAL CAMPAIGN COI		<u>Original Date / Revision</u> 05/07/12 / 11/08/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WRC	<u>Account Executive</u> Kaitie Conway	<u>Sales Office</u> Washington DC
<u>Special Handling</u>		
<u>Demographic</u> RA18+		
		<u>Total Ratings</u> 882.90
<u>IDB#</u>	<u>Advertiser Code</u> 49	<u>Product Code</u> 53
<u>Agency Ref</u> 01274		<u>Advertiser Ref</u> 23177

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WRC	10/09/12	11/05/12	9-10A TODAY SHOW 2	9A-10A		:30				NM	22	\$37,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/09/12	10/15/12	11111--				5	\$1,275.00	2.10			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



**WRC**  
**4001 Nebraska Ave. NW**  
**Washington, DC 20016**  
**(202) 885-4000**

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<u>Contract / Revision</u> 309857 /		<u>Alt Order #</u> WOC10028938
<u>Contract Dates</u> 10/09/12 - 11/05/12		<u>Product</u> issue
<u>Advertiser</u> DEMOCRATIC SENATOR		<u>Estimate #</u> 1139
<u>Original Date / Revision</u> 05/07/12 / 11/08/12		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>			
Spot	Ch	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	WRC	10/09/12-10/15/12		9-10A TODAY SHOW 2	9A-10A	MTuWThF----	:30		<del>\$1,275.00</del>	2.10	NM		
See MG 1.21,1.22,1.23,1.24,1.25,1.26,1.27,1.28,1.29,1.30,1.31,1.32,1.33,1.34,1.35,1.36,1.37,1.38,1.39,1.40,1.41													
PREEMPT													
2	WRC	10/09/12-10/15/12		9-10A TODAY SHOW 2	9A-10A	MTuWThF----	:30		<del>\$1,275.00</del>	2.10	NM		
See MG 1.21,1.22,1.23,1.24,1.25,1.26,1.27,1.28,1.29,1.30,1.31,1.32,1.33,1.34,1.35,1.36,1.37,1.38,1.39,1.40,1.41													
PREEMPT													
3	WRC	10/09/12-10/15/12		9-10A TODAY SHOW 2	9A-10A	MTuWThF----	:30		<del>\$1,275.00</del>	2.10	NM		
See MG 1.21,1.22,1.23,1.24,1.25,1.26,1.27,1.28,1.29,1.30,1.31,1.32,1.33,1.34,1.35,1.36,1.37,1.38,1.39,1.40,1.41													
PREEMPT													
4	WRC	10/09/12-10/15/12		9-10A TODAY SHOW 2	9A-10A	MTuWThF----	:30		<del>\$1,275.00</del>	2.10	NM		
See MG 1.21,1.22,1.23,1.24,1.25,1.26,1.27,1.28,1.29,1.30,1.31,1.32,1.33,1.34,1.35,1.36,1.37,1.38,1.39,1.40,1.41													
PREEMPT													
5	WRC	10/09/12-10/15/12		9-10A TODAY SHOW 2	9A-10A	MTuWThF----	:30		<del>\$1,275.00</del>	2.10	NM		
See MG 1.21,1.22,1.23,1.24,1.25,1.26,1.27,1.28,1.29,1.30,1.31,1.32,1.33,1.34,1.35,1.36,1.37,1.38,1.39,1.40,1.41													
PREEMPT													
21	WRC	10/09/12-10/09/12		9-10A TODAY SHOW 2	9A-10A	-Tu-----	:30		\$1,375.00	2.10	NM		
Ⓜ	MG for 1.14,1.12,1.4,27.1,1.5,1.2,1.19,1.11,1.9,1.15,1.10,1.1,1.20,1.16,1.6,1.8,1.3,27.5,1.13,1.7,1.17												
22	WRC	10/09/12-10/15/12		9-11P L & O/Chicago Fire	9P-11P	---W-----	:30		\$5,250.00	6.00	NM		
Ⓜ	MG for 1.14,1.12,1.4,27.1,1.5,1.2,1.19,1.11,1.9,1.15,1.10,1.1,1.20,1.16,1.6,1.8,1.3,27.5,1.13,1.7,1.17												
23	WRC	10/10/12-10/10/12		9-10A TODAY SHOW 2	9A-10A	---W-----	:30		\$1,375.00	2.10	NM		
Ⓜ	MG for 1.14,1.12,1.4,27.1,1.5,1.2,1.19,1.11,1.9,1.15,1.10,1.1,1.20,1.16,1.6,1.8,1.3,27.5,1.13,1.7,1.17												
24	WRC	10/09/12-10/15/12		9-11P L & O/Chicago Fire	9P-11P	---W-----	:30		\$5,250.00	6.00	NM		
Ⓜ	MG for 1.14,1.12,1.4,27.1,1.5,1.2,1.19,1.11,1.9,1.15,1.10,1.1,1.20,1.16,1.6,1.8,1.3,27.5,1.13,1.7,1.17												
25	WRC	10/11/12-10/11/12		9-10A TODAY SHOW 2	9A-10A	----Th----	:30		\$1,375.00	2.10	NM		
Ⓜ	MG for 1.14,1.12,1.4,27.1,1.5,1.2,1.19,1.11,1.9,1.15,1.10,1.1,1.20,1.16,1.6,1.8,1.3,27.5,1.13,1.7,1.17												
26	WRC	10/12/12-10/12/12		9-10A TODAY SHOW 2	9A-10A	-----F----	:30		\$1,375.00	2.10	NM		
Ⓜ	MG for 1.14,1.12,1.4,27.1,1.5,1.2,1.19,1.11,1.9,1.15,1.10,1.1,1.20,1.16,1.6,1.8,1.3,27.5,1.13,1.7,1.17												
27	WRC	10/15/12-10/15/12		9-10A TODAY SHOW 2	9A-10A	M-----	:30		\$1,375.00	2.10	NM		
Ⓜ	MG for 1.14,1.12,1.4,27.1,1.5,1.2,1.19,1.11,1.9,1.15,1.10,1.1,1.20,1.16,1.6,1.8,1.3,27.5,1.13,1.7,1.17												
28	WRC	10/16/12-10/16/12		9-10A TODAY SHOW 2	9A-10A	-Tu-----	:30		\$1,375.00	2.10	NM		
Ⓜ	MG for 1.14,1.12,1.4,27.1,1.5,1.2,1.19,1.11,1.9,1.15,1.10,1.1,1.20,1.16,1.6,1.8,1.3,27.5,1.13,1.7,1.17												
29	WRC	10/17/12-10/17/12		9-10A TODAY SHOW 2	9A-10A	---W-----	:30		\$1,375.00	2.10	NM		
Ⓜ	MG for 1.14,1.12,1.4,27.1,1.5,1.2,1.19,1.11,1.9,1.15,1.10,1.1,1.20,1.16,1.6,1.8,1.3,27.5,1.13,1.7,1.17												
30	WRC	10/18/12-10/18/12		9-10A TODAY SHOW 2	9A-10A	----Th----	:30		\$1,375.00	2.10	NM		
Ⓜ	MG for 1.14,1.12,1.4,27.1,1.5,1.2,1.19,1.11,1.9,1.15,1.10,1.1,1.20,1.16,1.6,1.8,1.3,27.5,1.13,1.7,1.17												
31	WRC	10/19/12-10/19/12		9-10A TODAY SHOW 2	9A-10A	-----F----	:30		\$1,375.00	2.10	NM		
Ⓜ	MG for 1.14,1.12,1.4,27.1,1.5,1.2,1.19,1.11,1.9,1.15,1.10,1.1,1.20,1.16,1.6,1.8,1.3,27.5,1.13,1.7,1.17												
32	WRC	10/22/12-10/22/12		9-10A TODAY SHOW 2	9A-10A	M-----	:30		\$1,375.00	2.10	NM		
Ⓜ	MG for 1.14,1.12,1.4,27.1,1.5,1.2,1.19,1.11,1.9,1.15,1.10,1.1,1.20,1.16,1.6,1.8,1.3,27.5,1.13,1.7,1.17												
33	WRC	10/23/12-10/23/12		9-10A TODAY SHOW 2	9A-10A	-Tu-----	:30		\$1,375.00	2.10	NM		
Ⓜ	MG for 1.14,1.12,1.4,27.1,1.5,1.2,1.19,1.11,1.9,1.15,1.10,1.1,1.20,1.16,1.6,1.8,1.3,27.5,1.13,1.7,1.17												
34	WRC	10/24/12-10/24/12		9-10A TODAY SHOW 2	9A-10A	---W-----	:30		\$1,375.00	2.10	NM		
Ⓜ	MG for 1.14,1.12,1.4,27.1,1.5,1.2,1.19,1.11,1.9,1.15,1.10,1.1,1.20,1.16,1.6,1.8,1.3,27.5,1.13,1.7,1.17												
35	WRC	10/25/12-10/25/12		9-10A TODAY SHOW 2	9A-10A	----Th----	:30		\$1,375.00	2.10	NM		
Ⓜ	MG for 1.14,1.12,1.4,27.1,1.5,1.2,1.19,1.11,1.9,1.15,1.10,1.1,1.20,1.16,1.6,1.8,1.3,27.5,1.13,1.7,1.17												
36	WRC	10/26/12-10/26/12		9-10A TODAY SHOW 2	9A-10A	-----F----	:30		\$1,375.00	2.10	NM		
Ⓜ	MG for 1.14,1.12,1.4,27.1,1.5,1.2,1.19,1.11,1.9,1.15,1.10,1.1,1.20,1.16,1.6,1.8,1.3,27.5,1.13,1.7,1.17												

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FOR NBC &amp; TELEMUNDO STATION CONTRACTS:

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**WRC**  
**4001 Nebraska Ave. NW**  
**Washington, DC 20016**  
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<u>Contract / Revision</u> 309857 /		<u>Alt Order #</u> WOC10028938
<u>Contract Dates</u> 10/09/12 - 11/05/12	<u>Product</u> issue	<u>Estimate #</u> 1139
<u>Advertiser</u> DEMOCRATIC SENATOR		<u>Original Date / Revision</u> 05/07/12 / 11/08/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
37	WRC	10/29/12-10/29/12	9-10A	TODAY SHOW 2	9A-10A	M-----	:30		\$1,375.00	2.10	NM		
Ⓜ	MG for 1.14,1.12,1.4,27.1,1.5,1.2,1.19,1.11,1.9,1.15,1.10,1.1,1.20,1.16,1.6,1.8,1.3,27.5,1.13,1.7,1.17												
38	WRC	10/30/12-10/30/12	9-10A	TODAY SHOW 2	9A-10A	-Tu-----	:30		\$1,375.00	2.10	NM		
Ⓜ	MG for 1.14,1.12,1.4,27.1,1.5,1.2,1.19,1.11,1.9,1.15,1.10,1.1,1.20,1.16,1.6,1.8,1.3,27.5,1.13,1.7,1.17												
39	WRC	10/31/12-10/31/12	9-10A	TODAY SHOW 2	9A-10A	---W-----	:30		\$1,375.00	2.10	NM		
Ⓜ	MG for 1.14,1.12,1.4,27.1,1.5,1.2,1.19,1.11,1.9,1.15,1.10,1.1,1.20,1.16,1.6,1.8,1.3,27.5,1.13,1.7,1.17												
40	WRC	11/01/12-11/01/12	9-10A	TODAY SHOW 2	9A-10A	----Th----	:30		\$1,375.00	2.10	NM		
Ⓜ	MG for 1.14,1.12,1.4,27.1,1.5,1.2,1.19,1.11,1.9,1.15,1.10,1.1,1.20,1.16,1.6,1.8,1.3,27.5,1.13,1.7,1.17												
41	WRC	11/02/12-11/02/12	9-10A	TODAY SHOW 2	9A-10A	-----F----	:30		\$1,375.00	2.10	NM		
Ⓜ	MG for 1.14,1.12,1.4,27.1,1.5,1.2,1.19,1.11,1.9,1.15,1.10,1.1,1.20,1.16,1.6,1.8,1.3,27.5,1.13,1.7,1.17												
Week:		10/16/12	10/22/12	11111--	5				\$1,275.00	2.10			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
6	WRC	10/16/12-10/22/12		9-10A TODAY SHOW 2	9A-10A	MTuWThF----	:30		<del>\$1,275.00</del>	2.10	NM		
	See MG 1.21,1.22,1.23,1.24,1.25,1.26,1.27,1.28,1.29,1.30,1.31,1.32,1.33,1.34,1.35,1.36,1.37,1.38,1.39,1.40,1.41												
	PREEMPT												
7	WRC	10/16/12-10/22/12		9-10A TODAY SHOW 2	9A-10A	MTuWThF----	:30		<del>\$1,275.00</del>	2.10	NM		
	See MG 1.21,1.22,1.23,1.24,1.25,1.26,1.27,1.28,1.29,1.30,1.31,1.32,1.33,1.34,1.35,1.36,1.37,1.38,1.39,1.40,1.41												
	PREEMPT												
8	WRC	10/16/12-10/22/12		9-10A TODAY SHOW 2	9A-10A	MTuWThF----	:30		<del>\$1,275.00</del>	2.10	NM		
	See MG 1.21,1.22,1.23,1.24,1.25,1.26,1.27,1.28,1.29,1.30,1.31,1.32,1.33,1.34,1.35,1.36,1.37,1.38,1.39,1.40,1.41												
	PREEMPT												
9	WRC	10/16/12-10/22/12		9-10A TODAY SHOW 2	9A-10A	MTuWThF----	:30		<del>\$1,275.00</del>	2.10	NM		
	See MG 1.21,1.22,1.23,1.24,1.25,1.26,1.27,1.28,1.29,1.30,1.31,1.32,1.33,1.34,1.35,1.36,1.37,1.38,1.39,1.40,1.41												
	PREEMPT												
10	WRC	10/16/12-10/22/12		9-10A TODAY SHOW 2	9A-10A	MTuWThF----	:30		<del>\$1,275.00</del>	2.10	NM		
	See MG 1.21,1.22,1.23,1.24,1.25,1.26,1.27,1.28,1.29,1.30,1.31,1.32,1.33,1.34,1.35,1.36,1.37,1.38,1.39,1.40,1.41												
	PREEMPT												
Week:		10/23/12	10/29/12	11111--	5				\$1,275.00	2.10			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
11	WRC	10/23/12-10/29/12		9-10A TODAY SHOW 2	9A-10A	MTuWThF----	:30		<del>\$1,275.00</del>	2.10	NM		
	See MG 1.21,1.22,1.23,1.24,1.25,1.26,1.27,1.28,1.29,1.30,1.31,1.32,1.33,1.34,1.35,1.36,1.37,1.38,1.39,1.40,1.41												
	PREEMPT												
12	WRC	10/23/12-10/29/12		9-10A TODAY SHOW 2	9A-10A	MTuWThF----	:30		<del>\$1,275.00</del>	2.10	NM		
	See MG 1.21,1.22,1.23,1.24,1.25,1.26,1.27,1.28,1.29,1.30,1.31,1.32,1.33,1.34,1.35,1.36,1.37,1.38,1.39,1.40,1.41												
	PREEMPT												
13	WRC	10/23/12-10/29/12		9-10A TODAY SHOW 2	9A-10A	MTuWThF----	:30		<del>\$1,275.00</del>	2.10	NM		
	See MG 1.21,1.22,1.23,1.24,1.25,1.26,1.27,1.28,1.29,1.30,1.31,1.32,1.33,1.34,1.35,1.36,1.37,1.38,1.39,1.40,1.41												
	PREEMPT												
14	WRC	10/23/12-10/29/12		9-10A TODAY SHOW 2	9A-10A	MTuWThF----	:30		<del>\$1,275.00</del>	2.10	NM		
	See MG 1.21,1.22,1.23,1.24,1.25,1.26,1.27,1.28,1.29,1.30,1.31,1.32,1.33,1.34,1.35,1.36,1.37,1.38,1.39,1.40,1.41												
	PREEMPT												
15	WRC	10/23/12-10/29/12		9-10A TODAY SHOW 2	9A-10A	MTuWThF----	:30		<del>\$1,275.00</del>	2.10	NM		
	See MG 1.21,1.22,1.23,1.24,1.25,1.26,1.27,1.28,1.29,1.30,1.31,1.32,1.33,1.34,1.35,1.36,1.37,1.38,1.39,1.40,1.41												
	PREEMPT												
Week:		10/30/12	11/05/12	11111--	5				\$1,275.00	2.10			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC &amp; TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



**WRC**  
**4001 Nebraska Ave. NW**  
**Washington, DC 20016**  
**(202) 885-4000**

www.nbcwashington.com

<u>Contract / Revision</u> 309857 /		<u>Alt Order #</u> WOC10028938
<u>Contract Dates</u> 10/09/12 - 11/05/12		<u>Product</u> issue
<u>Advertiser</u> DEMOCRATIC SENATOR		<u>Estimate #</u> 1139
<u>Original Date / Revision</u> 05/07/12 / 11/08/12		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount																																																																																																																																											
<table><tr><th>Spot</th><th>Ch</th><th>Start Date</th><th>End Date</th><th>Description</th><th>Start/End Time</th><th>Days</th><th>Length</th><th>Rate</th><th>Rtg</th><th>Type</th></tr><tr><td>16</td><td>WRC</td><td>10/30/12-11/05/12</td><td>9-10A TODAY SHOW 2</td><td>9A-10A</td><td>MTuWThF----</td><td>:30</td><td><del>\$1,275.00</del></td><td>2.10</td><td>NM</td></tr><tr><td colspan="11">See MG 1.21,1.22,1.23,1.24,1.25,1.26,1.27,1.28,1.29,1.30,1.31,1.32,1.33,1.34,1.35,1.36,1.37,1.38,1.39,1.40,1.41</td></tr><tr><td colspan="11">PREEMPT</td></tr><tr><td>17</td><td>WRC</td><td>10/30/12-11/05/12</td><td>9-10A TODAY SHOW 2</td><td>9A-10A</td><td>MTuWThF----</td><td>:30</td><td><del>\$1,275.00</del></td><td>2.10</td><td>NM</td></tr><tr><td colspan="11">See MG 1.21,1.22,1.23,1.24,1.25,1.26,1.27,1.28,1.29,1.30,1.31,1.32,1.33,1.34,1.35,1.36,1.37,1.38,1.39,1.40,1.41</td></tr><tr><td colspan="11">PREEMPT</td></tr><tr><td>19</td><td>WRC</td><td>10/30/12-11/05/12</td><td>9-10A TODAY SHOW 2</td><td>9A-10A</td><td>MTuWThF----</td><td>:30</td><td><del>\$1,275.00</del></td><td>2.10</td><td>NM</td></tr><tr><td colspan="11">See MG 1.21,1.22,1.23,1.24,1.25,1.26,1.27,1.28,1.29,1.30,1.31,1.32,1.33,1.34,1.35,1.36,1.37,1.38,1.39,1.40,1.41</td></tr><tr><td colspan="11">PREEMPT</td></tr><tr><td>20</td><td>WRC</td><td>10/30/12-11/05/12</td><td>9-10A TODAY SHOW 2</td><td>9A-10A</td><td>MTuWThF----</td><td>:30</td><td><del>\$1,275.00</del></td><td>2.10</td><td>NM</td></tr><tr><td colspan="11">See MG 1.21,1.22,1.23,1.24,1.25,1.26,1.27,1.28,1.29,1.30,1.31,1.32,1.33,1.34,1.35,1.36,1.37,1.38,1.39,1.40,1.41</td></tr><tr><td colspan="11">PREEMPT</td></tr></table>														Spot	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Rate	Rtg	Type	16	WRC	10/30/12-11/05/12	9-10A TODAY SHOW 2	9A-10A	MTuWThF----	:30	<del>\$1,275.00</del>	2.10	NM	See MG 1.21,1.22,1.23,1.24,1.25,1.26,1.27,1.28,1.29,1.30,1.31,1.32,1.33,1.34,1.35,1.36,1.37,1.38,1.39,1.40,1.41											PREEMPT											17	WRC	10/30/12-11/05/12	9-10A TODAY SHOW 2	9A-10A	MTuWThF----	:30	<del>\$1,275.00</del>	2.10	NM	See MG 1.21,1.22,1.23,1.24,1.25,1.26,1.27,1.28,1.29,1.30,1.31,1.32,1.33,1.34,1.35,1.36,1.37,1.38,1.39,1.40,1.41											PREEMPT											19	WRC	10/30/12-11/05/12	9-10A TODAY SHOW 2	9A-10A	MTuWThF----	:30	<del>\$1,275.00</del>	2.10	NM	See MG 1.21,1.22,1.23,1.24,1.25,1.26,1.27,1.28,1.29,1.30,1.31,1.32,1.33,1.34,1.35,1.36,1.37,1.38,1.39,1.40,1.41											PREEMPT											20	WRC	10/30/12-11/05/12	9-10A TODAY SHOW 2	9A-10A	MTuWThF----	:30	<del>\$1,275.00</del>	2.10	NM	See MG 1.21,1.22,1.23,1.24,1.25,1.26,1.27,1.28,1.29,1.30,1.31,1.32,1.33,1.34,1.35,1.36,1.37,1.38,1.39,1.40,1.41											PREEMPT										
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FOR NBC &amp; TELEMUNDO STATION CONTRACTS:

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FOR NBCE CONTRACTS:

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**WRC**  
**4001 Nebraska Ave. NW**  
**Washington, DC 20016**  
**(202) 885-4000**

www.nbcwashington.com

<u>Contract / Revision</u> 309857 /		<u>Alt Order #</u> WOC10028938
<u>Contract Dates</u> 10/09/12 - 11/05/12		<u>Product</u> issue
<u>Advertiser</u> DEMOCRATIC SENATOR		<u>Estimate #</u> 1139
<u>Original Date / Revision</u> 05/07/12 / 11/08/12		

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4	WRC	10/30/12-11/05/12		News 4 This Week	530-6a	-----S	:30		<del>\$200.00</del>	0.90	NM		
Credited PREEMPT													
N 8	WRC	10/09/12	11/04/12	News Sun 6-7a	6-7a		:30				NM	4	\$2,400.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/09/12 10/15/12 -----S 1 \$600.00 2.20 Week: 10/16/12 10/22/12 -----S 1 \$600.00 2.20													
2	WRC	10/16/12-10/22/12		News Sun 6-7a	6-7a	-----S	:30		<del>\$600.00</del>	2.20	NM		
See MG 27.7,27.8 PREEMPT													
Week: 10/23/12 10/29/12 -----S 2 \$600.00 2.20 Week: 10/30/12 11/05/12 -----S 1 \$600.00 2.20													
N 9	WRC	10/09/12	11/04/12	News Sun 7-8a	7-8a		:30				NM	4	\$3,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/09/12 10/15/12 -----S 1 \$750.00 2.80 Week: 10/16/12 10/22/12 -----S 1 \$750.00 2.80 Week: 10/23/12 10/29/12 -----S 1 \$750.00 2.80 Week: 10/30/12 11/05/12 -----S 1 \$750.00 2.80													
N 10	WRC	10/09/12	11/04/12	Sunday Today 8-9a	8-9a		:30				NM	4	\$10,880.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/09/12 10/15/12 -----S 1 \$2,720.00 3.80 Week: 10/16/12 10/22/12 -----S 1 \$2,720.00 3.80 Week: 10/23/12 10/29/12 -----S 1 \$2,720.00 3.80 Week: 10/30/12 11/05/12 -----S 1 \$2,720.00 3.80													
N 11	WRC	10/09/12	11/04/12	News 4 Sun 9-10a	9-10a		:30				NM	4	\$4,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/09/12 10/15/12 -----S 1 \$1,000.00 2.50 Week: 10/16/12 10/22/12 -----S 1 \$1,000.00 2.50 Week: 10/23/12 10/29/12 -----S 1 \$1,000.00 2.50 Week: 10/30/12 11/05/12 -----S 1 \$1,000.00 2.50													
D 12	WRC	10/09/12	11/04/12	Chris Matthews	10-1030A		:30				NM	0	\$0.00
D 13	WRC	10/09/12	11/04/12	Press Pass	11:32-1149a		:30				NM	0	\$0.00
N 14	WRC	10/09/12	11/05/12	6-7A NEWS4 @ 6AM	6A-7A		:30				NM	20	\$36,400.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/09/12 10/15/12 11111-- 5 \$1,820.00 3.50 Week: 10/16/12 10/22/12 11111-- 5 \$1,820.00 3.50 Week: 10/23/12 10/29/12 11111-- 5 \$1,820.00 3.50 Week: 10/30/12 11/05/12 11111-- 5 \$1,820.00 3.50													
N 15	WRC	10/09/12	11/05/12	7-9A TODAY SHOW	7A-9A		:30				NM	40	\$102,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/09/12 10/15/12 22222-- 10 \$2,550.00 3.10 Week: 10/16/12 10/22/12 22222-- 10 \$2,550.00 3.10													

(\* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC &amp; TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.





**WRC**  
**4001 Nebraska Ave. NW**  
**Washington, DC 20016**  
**(202) 885-4000**

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Contract / Revision	Alt Order #
309857 /	WOC10028938

Contract Dates	Product	Estimate #
10/09/12 - 11/05/12	issue	1139

Advertiser	Original Date / Revision
DEMOCRATIC SENATOR	05/07/12 / 11/08/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/23/12	10/29/12	22222--				10	\$2,550.00	3.10			
Week:		10/30/12	11/05/12	22222--				10	\$2,550.00	3.10			
N 16	WRC	10/09/12	11/05/12	4-5P NEWS4 @ 4PM	4P-5P		:30				NM	20	\$22,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/09/12	10/15/12	11111--				5	\$1,100.00	2.60			
Week:		10/16/12	10/22/12	11111--				5	\$1,100.00	2.60			
Week:		10/23/12	10/29/12	11111--				5	\$1,100.00	2.60			
Week:		10/30/12	11/05/12	11111--				5	\$1,100.00	2.60			
N 17	WRC	10/09/12	11/05/12	5-6P NEWS 4 @ 5PM	5P-6P		:30				NM	30	\$48,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/09/12	10/15/12	MTWTF--				7	\$1,625.00	3.40			
Week:		10/16/12	10/22/12	MTWTF--				8	\$1,625.00	3.40			
Week:		10/23/12	10/29/12	MTWTF--				7	\$1,625.00	3.40			
Week:		10/30/12	11/05/12	MTWTF--				8	\$1,625.00	3.40			
N 18	WRC	10/09/12	11/05/12	6-7P NEWS4 @ 6PM	6P-7P		:30				NM	20	\$36,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/09/12	10/15/12	11111--				5	\$1,825.00	4.10			
Week:		10/16/12	10/22/12	11111--				5	\$1,825.00	4.10			
Week:		10/23/12	10/29/12	11111--				5	\$1,825.00	4.10			
Week:		10/30/12	11/05/12	11111--				5	\$1,825.00	4.10			
D 19	WRC	10/09/12	11/05/12	7-730P NBC NIGHTLY NEW:7P-730P			:30				NM	0	\$0.00
N 20	WRC	10/09/12	11/03/12	6-630P NEWS4 @ 6P SA W/6-630P			:30				NM	7	\$11,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/09/12	10/15/12	-----S-				2	\$1,625.00	3.50			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	WRC	10/09/12-10/15/12	6-630P NEWS4 @ 6P SA W/6-630P	6-630P	-----Sa--	:30		<del>\$1,625.00</del>	3.50	NM		
	See MG 20.7,20.8,20.9,20.10 NA-PGM NOT SCHEDULED												
	5	WRC	10/09/12-10/15/12	6-630P NEWS4 @ 6P SA W/6-630P	6-630P	-----Sa--	:30		<del>\$1,625.00</del>	3.50	NM		
	See MG 20.11 NA-PGM NOT SCHEDULED												
	11	WRC	10/09/12-10/12/12	5-6P NEWS 4 @ 5PM	5P-6P	-TuWThF----	:30		\$1,625.00	3.50	NM		
	Ⓜ MG for 20.5 10/13												
Week:		10/16/12	10/22/12	-----S-				1	\$1,625.00	3.50			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	2	WRC	10/16/12-10/22/12	6-630P NEWS4 @ 6P SA W/6-630P	6-630P	-----Sa--	:30		<del>\$1,625.00</del>	3.50	NM		
	See MG 20.7,20.8,20.9,20.10 NA-PGM NOT SCHEDULED												
	7	WRC	10/21/12-10/21/12	6-630P NEWS4 @ 6P SU W/6-630P	6-630P	-----Su	:30		\$1,625.00	3.50	NM		
	Ⓜ MG for 20.1,34.1,20.4,20.2												
	8	WRC	11/03/12-11/03/12	Notre Dame	2-7p	-----Sa--	:30		\$1,500.00	1.90	NM		
	Ⓜ MG for 20.1,34.1,20.4,20.2												
	9	WRC	11/04/12-11/04/12	6-630P NEWS4 @ 6P SU W/6-630P	6-630P	-----Su	:30		\$1,625.00	3.50	NM		
	10	WRC	10/14/12-10/14/12	6-630P NEWS4 @ 6P SU W/6-630P	6-630P	-----Su	:30		\$1,625.00	3.50	NM		
	Ⓜ MG for 20.1,34.1,20.4,20.2												

(\* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC &amp; TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



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**Washington, DC 20016**  
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Contract / Revision	Alt Order #
309857 /	WOC10028938

Contract Dates	Product	Estimate #
10/09/12 - 11/05/12	issue	1139

Advertiser	Original Date / Revision
DEMOCRATIC SENATOR	05/07/12 / 11/08/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/23/12   10/29/12   -----S-   2   \$1,625.00   3.50 Week: 10/30/12   11/05/12   -----S-   1   \$1,625.00   3.50													
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	4	WRC	10/30/12-11/05/12	6-630P NEWS4 @ 6P SA W/ 6-630P		-----Sa--	:30		<del>\$1,625.00</del>	3.50	NM		
See MG 20.7,20.8,20.9,20.10 NA-PGM NOT SCHEDULED													
N 21	WRC	10/09/12	11/04/12	6-630P NEWS4 @ 6P SU W/ 6-630P			:30				NM	6	\$10,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/09/12   10/15/12   -----S   2   \$1,750.00   5.00 Week: 10/16/12   10/22/12   -----S   1   \$1,750.00   5.00 Week: 10/23/12   10/29/12   -----S   2   \$1,750.00   5.00 Week: 10/30/12   11/05/12   -----S   1   \$1,750.00   5.00													
D 22	WRC	10/09/12	11/04/12	630-7P NBC SU NIGHTLYNE630-7P			:30				NM	0	\$0.00
N 23	WRC	10/09/12	11/05/12	1135-1237A TONIGHT SHOW 1135P-1237A			:30				NM	12	\$17,400.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/09/12   10/15/12   MTWTF--   3   \$1,450.00   2.00 Week: 10/16/12   10/22/12   MTWTF--   3   \$1,450.00   2.00 Week: 10/23/12   10/29/12   MTWTF--   3   \$1,450.00   2.00 Week: 10/30/12   11/05/12   MTWTF--   3   \$1,450.00   2.00													
N 24	WRC	10/09/12	11/05/12	11-1135p M-SU L NEWS	11P-1135P		:30				NM	14	\$50,750.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/09/12   10/15/12   MTWTFSS   4   \$3,625.00   3.50 Week: 10/16/12   10/22/12   MTWTFSS   3   \$3,625.00   3.50 Week: 10/23/12   10/29/12   MTWTFSS   4   \$3,625.00   3.50 Week: 10/30/12   11/05/12   MTWTFSS   3   \$3,625.00   3.50													
N 25	WRC	10/09/12	11/05/12	730-8P ACCESS HOLLYWOOD 730P-8P			:30				NM	7	\$28,550.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/09/12   10/15/12   MTWTF--   1   \$4,075.00   3.50 Week: 10/16/12   10/22/12   MTWTF--   2   \$4,075.00   3.50 Week: 10/23/12   10/29/12   MTWTF--   1   \$4,075.00   3.50 Week: 10/30/12   11/05/12   MTWTF--   2   \$4,075.00   3.50													
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	20	WRC	10/30/12-11/05/12	730-8P ACCESS HOLLYWOOD 730P-8P		MTuWThF----	:30		<del>\$4,075.00</del>	3.50	NM		
See MG 25.21,25.22 PREEMPT													
	21	WRC	11/03/12-11/03/12	Drama Encore	8-9p	-----Sa--	:30		\$3,000.00	1.60	NM		
Ⓜ MG for 29.2,25.20													
	22	WRC	10/30/12-11/05/12	Saturday Prime	9P-11P	-----Sa--	:30		\$5,175.00	3.50	NM		
Ⓜ MG for 29.2,25.20													
N 26	WRC	10/09/12	11/05/12	The Voice 8-10p	8-10p		:30				NM	2	\$22,270.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/09/12   10/15/12   M-----   1   \$11,135.00   6.00 Week: 10/16/12   10/22/12   -----   0   \$11,135.00   6.00 Week: 10/23/12   10/29/12   -----   0   \$11,135.00   6.00													

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FOR NBC &amp; TELEMUNDO STATION CONTRACTS:

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FOR NBCE CONTRACTS:

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**Washington, DC 20016**  
**(202) 885-4000**

www.nbcwashington.com

<u>Contract / Revision</u> 309857 /		<u>Alt Order #</u> WOC10028938
<u>Contract Dates</u> 10/09/12 - 11/05/12	<u>Product</u> issue	<u>Estimate #</u> 1139
<u>Advertiser</u> DEMOCRATIC SENATOR		<u>Original Date / Revision</u> 05/07/12 / 11/08/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/30/12	11/05/12	M-----				1	\$11,135.00	6.00			
N 27	WRC	10/09/12	10/28/12	9-11P L & O/Chicago Fire	9P-11P		:30				NM	4	\$19,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/09/12	10/15/12	--W----				2	\$6,200.00	6.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	WRC	10/09/12-10/15/12		9-11P L & O/Chicago Fire	9P-11P	---W-----	:30		<del>\$6,200.00</del>	6.00	NM		
See MG 1.21,1.22,1.23,1.24,1.25,1.26,1.27,1.28,1.29,1.30,1.31,1.32,1.33,1.34,1.35,1.36,1.37,1.38,1.39,1.40,1.41													
PREEMPT													
5	WRC	10/09/12-10/15/12		9-11P L & O/Chicago Fire	9P-11P	---W-----	:30		<del>\$6,200.00</del>	6.00	NM		
See MG 1.21,1.22,1.23,1.24,1.25,1.26,1.27,1.28,1.29,1.30,1.31,1.32,1.33,1.34,1.35,1.36,1.37,1.38,1.39,1.40,1.41													
PREEMPT													
Week:		10/16/12	10/22/12	--W----				1	\$6,200.00	6.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
2	WRC	10/16/12-10/22/12		9-11P L & O/Chicago Fire	9P-11P	---W-----	:30		<del>\$6,200.00</del>	6.00	NM		
See MG 27.7,27.8													
PREEMPT													
7	WRC	10/16/12-10/22/12		9-11P L & O/Chicago Fire	9P-11P	---W-----	:30		\$6,100.00	6.00	NM		
Ⓜ MG for 8.2,27.2													
8	WRC	10/16/12-10/22/12		News Sun 6-7a	6-7a	-----Su	:30		\$700.00	2.20	NM		
Ⓜ MG for 8.2,27.2													
Week:		10/23/12	10/29/12	--W----				2	\$6,200.00	6.00			
D 28	WRC	10/09/12	10/25/12	Community/30 Rock 8-9p	8-9p		:30				NM	0	\$0.00
N 29	WRC	10/09/12	11/02/12	Friday Prime	8P-9P		:30				NM	3	\$12,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/09/12	10/15/12	----F--				1	\$4,100.00	1.60			
Week:		10/16/12	10/22/12	----F--				1	\$4,100.00	1.60			
Week:		10/23/12	10/29/12	----F--				1	\$4,100.00	1.60			
Week:		10/30/12	11/05/12	----F--				1	\$4,100.00	1.60			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
2	WRC	10/30/12-11/05/12		Friday Prime	8P-9P	-----F--	:30		<del>\$4,100.00</del>	1.60	NM		
See MG 25.21,25.22													
NA-PGM NOT SCHEDULED													
N 30	WRC	10/09/12	11/04/12	Ftball Night Am Non-Loc	7-815p		:30				NM	5	\$28,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/09/12	10/15/12	-----S				1	\$7,000.00	4.80			
Week:		10/16/12	10/22/12	-----S				1	\$7,000.00	4.80			
Week:		10/23/12	10/29/12	-----S				1	\$7,000.00	4.80			
Week:		10/30/12	11/05/12	-----S				1	\$7,000.00	4.80			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
4	WRC	10/30/12-11/05/12		Ftball Night Am Non-Loc	7-815p	-----Su	:30		<del>\$7,000.00</del>	4.80	NM		
See MG 30.5,30.6													
PREEMPT													
5	WRC	10/30/12-11/05/12		Ftball Night Am Non-Loc	7-815p	-----Su	:30		\$6,000.00	4.80	NM		
Ⓜ MG for 30.4 11/04													
6	WRC	10/30/12-10/30/12		10-11A TODAY SHOW 3	10A-11A	-Tu-----	:30		\$1,000.00	0.00	NM		
Ⓜ MG for 30.4 11/04													

(\* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC &amp; TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.





**WRC**  
**4001 Nebraska Ave. NW**  
**Washington, DC 20016**  
**(202) 885-4000**

www.nbcwashington.com

<u>Contract / Revision</u> 309857 /		<u>Alt Order #</u> WOC10028938
<u>Contract Dates</u> 10/09/12 - 11/05/12		<u>Product</u> issue
<u>Advertiser</u> DEMOCRATIC SENATOR		<u>Estimate #</u> 1139
<u>Original Date / Revision</u> 05/07/12 / 11/08/12		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 31	WRC	10/09/12	11/05/12	Steve Harvey	2-3p		:30				NM	20	\$13,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/09/12	10/15/12	11111--				5	\$650.00	1.70			
Week:		10/16/12	10/22/12	11111--				5	\$650.00	1.70			
Week:		10/23/12	10/29/12	11111--				5	\$650.00	1.70			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	15	WRC	10/23/12-10/29/12	Steve Harvey	2-3p	MTuWThF----	:30		<del>\$650.00</del>	1.70	NM		
	See MG 31.21												
	DNA-SEVERE WX COVERAGE												
	21	WRC	11/02/12-11/02/12	1237-137a Fallon	1237-137a	-----F----	:30		\$650.00	1.70	NM		
	Ⓜ MG for 31.15 10/29												
Week:		10/30/12	11/05/12	11111--				5	\$650.00	1.70			
N 32	WRC	10/09/12	11/05/12	5-6A NEWS4 @5AM	5A-6A		:30				NM	20	\$16,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/09/12	10/15/12	11111--				5	\$820.00	2.00			
Week:		10/16/12	10/22/12	11111--				5	\$820.00	2.00			
Week:		10/23/12	10/29/12	11111--				5	\$820.00	2.00			
Week:		10/30/12	11/05/12	11111--				5	\$820.00	2.00			
N 33	WRC	10/23/12	11/04/12	Saturday Prime	9P-11P		:30				NM	2	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-				1	\$1,625.00	2.00			
Week:		10/29/12	11/04/12	-----S-				1	\$1,625.00	2.00			
N 34	WRC	10/23/12	11/04/12	Notre Dame	2-7p		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-				1	\$1,500.00	1.90			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	WRC	10/22/12-10/28/12	Notre Dame	2-7p	-----Sa--	:30		<del>\$1,500.00</del>	1.90	NM		
	See MG 20.7,20.8,20.9,20.10												
	NA-PGM NOT SCHEDULED												
Week:		10/29/12	11/04/12	-----S-				1	\$1,500.00	1.90			
<b>Totals</b>										882.90		306	\$560,800.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	217	\$402,370.00	\$342,014.50
10/29/12 - 11/05/12	89	\$158,430.00	\$134,665.50
<b>Totals</b>	306	\$560,800.00	\$476,680.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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FOR NBCE CONTRACTS:

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